



## Tips for would-be inventors

Prove the concept. Make sure your idea actually works.

Find out if anyone else has beaten you to the punch. The internet and conducting a patent search are good places to start.

Be patient. Developing and creating a product can take a long time.

Be prepared to have deep pockets. Getting your idea on to store shelves could cost anywhere from \$20,000 to \$20 million.

A good idea is just the start. Getting your invention into the market, funding distributors and convincing the consumers that it's a good product are major obstacles to be overcome.

Source: David Nevell. Inventors HQ

**Thirsty work:** the Stubbyglove has won approval but less useful ideas are not likely to have the same appeal